



# OUR HISTORY ABOUT

Vision Digital India in association with Digital Punch is inspired to provide digital marketing solutions through Online Press Releases (PR). We are connected with over 2 lakh journalists and over 27,000 media points globally. In India, we are partnered with more than 200+ top online news portals and have a network of more than 5000 journalists. Our network reaches nearly 300 newsrooms like PTI, IANS, Bloomberg, India Today, Business Today, AAJ Tak and many more. We send content to more than 200+ different news portals in 04 different languages like English, Hindi, Tamil & Gujarati.



# OUR VALUE PARTNERS

WE ARE ASSOCIATED WITH 167  
ENGLISH NEWS CHANNELS

indiatoday 

IANIS

आईएनएस



New  
Delhi  
Times

  
business today 

THE  HANS INDIA

HELLO  MUMBAI  
NEWS

Daily Herald  
*News Corp*

  
moneycontrol.com  
INDIA'S NO.1 FINANCIAL PORTAL

YAHOO!  
FINANCE

Google  
news 

VCCIRCLE

INDIA'S FRONTLINE IT MAGAZINE  
**VAR** INDIA  
THE ULTIMATE *Voice* OF INDIAN VALUE ADDED RESELLERS

webindia123

  
oneindia

DALAL STREET  
INVESTMENT JOURNAL  
DEMOCRATIZING WEALTH CREATION

 One News Page  
Latest Global News Headlines



# OUR VALUE PARTNERS

20+ HINDI NEWS CHANNELS



# हिन्दी खबर

# LATEST ADDITIONS



Times Tech is a technology related website which cover latest news on tech products and gadgets from varied industries like Aerodef, Automotive, Consumer, E-Commerce, LED & Lightning, Medical Electronics, Power Electronics, Renewable Energy etc



Telangana Today is a English website which covers both national an international general news as well as news from Telangana, Hyderabad and other part of Andhra Pradesh related to business, sports, entertainment, technology, lifestyle and others



Thandoraa is a Tamil website which covers both national and international general news as well as news from Coimbatore, Tamil Nadu and Kerala related to business, education and others



Sambhaav News is a Gujarati website which covers both national and international general news as well as news from Gujarat related to politics, sports, entertainment, technology, Automobile, lifestyle and others



Live Chennai is a English website which covers general news from Chennai, Tamil Nadu as well as pan India related to business, education, markets, weather and others



IBTN9 is a English website which covers national general news related to entertainment, technology, lifestyle and others. They also have an international portal IBTN9US which too is partnered with us

# LATEST ADDITIONS



Asba News is a Hindi website which covers both national and international general news related to politics, sports, entertainment, technology, lifestyle and others



Hindi Herald is a Hindi website which general news related to politics, sports, entertainment, movies, lifestyle and others



Covai Post is a English website which covers both national and international general news as well as news from Coimbatore, Tamil Nadu and Kerala related to business, education and others



Lifestyle Post is a Hindi website which covers pan India general news related to lifestyle, relationship, astrology, entertainment and others



StartEntrepreneur is a English website which covers both general news primarily about start-ups companies. They cover inspiring start-up stories and also stories on women empowerment



Hello Mumbai News is a English website which covers both national and international general news as well as news from Maharashtra, Mumbai local and Goa related to entertainment, lifestyle and others



# IMPORTANCE OF PR

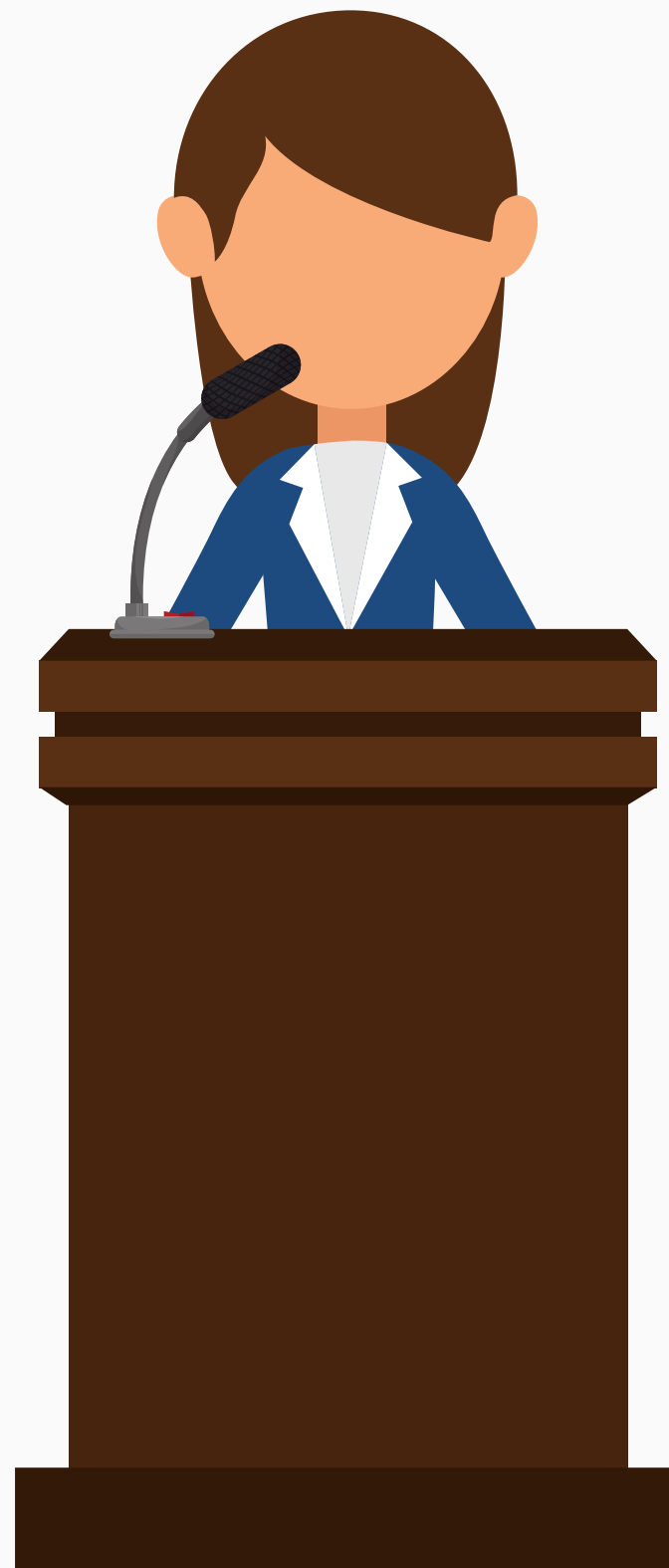
Why Online Press Releases Are More Important Than Ever

Press releases have changed a lot over the years, especially since businesses have realized the importance of online marketing.

Here are some of the main reasons web press releases have become so important: -

PR CAN BE USED FOR

# Announcing a new product or service



If you want to announce a new product or service, you can draft a press release and immediately get your news found on all major search engines and social media networks. This also enables you to target millions of your new customers.

# Improve brand image

Press Releases improve a brand image as Press Releases are considered as most reliable source of information. Many Corporates and MNCs are publishing PRs on regular basis to improve their brand's image.



"Online PR works like a key in search engine optimization that help investors, customers, potential employees and other target groups to learn about and discover your company/product or services online".



## VIRAL POSIBILITIES

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**AN ONLINE PRESS RELEASE  
CAN GO VIRAL IF PEOPLE  
START SHARING IT OVER  
SOCIAL MEDIA NETWORKS,  
THEREBY CREATING A BUZZ  
THAT WAS NEVER POSSIBLE  
WITH TRADITIONAL MEDIA  
LIKE NEWSPAPERS AND  
TELEVISION.**

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# OTHER BENEFITS

**INDUSTRY BASED NEWS CHANNELS HELP  
BRANDS TO REACH RIGHT TRAGET AUDIENCE**



Google Ranking Factor: PR is one of the factors in google page ranking.



Portability and convenience. People can read a press release anywhere on the Web or on their smartphones.



Instant world-wide distribution.



Online PR boosts sales closers of companies.





## 2 STEP PROCESS

# WE MADE THE PROCESS EASY

For most businesses, public relations and social media marketing provide a solid foundation and baseline for brand awareness and general marketing campaigns. Before the advent of social media, companies had to go through a long and arduous process of contacting journalists, bloggers who acted as gatekeepers. We made the process easy by providing a single window platform for online press releases.





# for Online PR

REACH US

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